

FILE

FEBRUARY 7
1977

fashion calendar

37th year • a weekly publication

JANUARY	FEBRUARY
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1978 - - NEXT YEAR

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader. . . Ruth Finley, Publisher.

WEEK ENDING FRIDAY, FEBRUARY 4, 1977

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Just Issued	MEN'S WEAR COLORS FOR SPRING 1978 Forecast colors for Spring 1978 for knitwear, shirts, pants, outerwear, accessories. Contact: Nancy Mascola, MU 5-5881.	COLOR ASSOCIATION OF UNITED STATES, INC.	200 MADISON AVENUE
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION By appointment. Contact:	JUST MORT & TUCKER KNITS (DESIGNED BY LEE EVANS) 354-8080.	1400 BROADWAY SHOWROOM - 2ND FLOOR
Beginning Tuesday Feb. 1	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact:	SUSAN THOMAS Barbara Baker, 354-7200.	1411 BROADWAY SHOWROOM - 30TH FLOOR
Wednesday Feb. 2 4:30 P.M.	SHOWING OF FALL MENSWEAR COLLECTION <u>Show at 5:30.</u> By invitation. Contact:	CHRISTIAN DIOR MENSWEAR (1370 SIXTH AVENUE) Patricia Beard, 838-9040.	FOUR SEASONS RESTAURANT 99 EAST 52ND STREET
Thursday Feb. 3- Feb. 10	SHOWING OF SUMMER COLLECTION Continuous by appointment. Contact:	ERNST STRAUSS: SCHNELL SPORT CI 7-2200; or 265-3024.	HOTEL GOTHAM SUITE 1801
Feb. 3- Feb. 6	MAIT IN FLORENCE -- 13TH ITALIAN KNITWEAR MARKET EXHIBITION Contact: Centro di Firenze per la Moda Italiana, 109 via Faenza, 50123 Florence		
Feb. 5- Feb. 8	S.E.H.M. MENSWEAR SHOW IN PARIS; ALSO, LINGERIE, INTIMATE APPAREL, KNITWEAR Contact: French Trade Shows, 1350 Sixth Avenue, 582-4960.		
Beginning Saturday Feb. 5	MEN'S COLLECTION IN PARIS AND LONDON Feb. 5-8 in Paris--548-35-66; Feb. 8-25 in London--	BROWNS -- LONDON (23 S. MOLTON ST.) Richard Duplock, 01-491-7833.	HOTEL SAINT SIMON RUE DE ST. SIMON
Feb. 6- Feb. 9	1977 NATIONAL NOTIONS SHOW AT TOWN & COUNTRY HOTEL IN SAN DIEGO, CALIFORNIA Contact: National Home Sewing Assoc'n., 350 Fifth Ave., 736-8820.		
Feb. 6 - Feb. 9	INTERNATIONAL JEWELRY TRADE FAIR AT N.Y. HILTON HOTEL & AMERICANA HOTEL Contact: Simone Gross, 10 Romney Circle, W.Orange, N.J., (201) 736-9100.		

WEEK BEGINNING MONDAY, FEBRUARY 7, 1977

Beginning Monday Feb. 7	OPENING OF SUMMER COLLECTION By appointment. Contact:	CAROL HORN'S HABITAT; & C.H.H. DRESSES Susan Mandell, 354-4330.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Feb. 7	FALL MEN'S AND WOMEN'S WEAR COLLECTION By appointment. Contact:	PENDLETON 661-1670.	489 FIFTH AVENUE SHOWROOM - 25TH FLOOR
Feb. 7- Feb. 11	FALL-WINTER ISRAELI FASHIONS AT TEL AVIV HILTON Contact: Government of Israel Trade Commissioner, 111 W. 40 St., 752-5600.		

Monday	FALL COLLECTIONS	IRISH EXPORT BOARD	HOTEL GOTHAM
Feb. 7-	FROM IRELAND	(10 EAST 53RD STREET)	55TH ST. & 5TH AVE.
Feb. 11	Brendella; Carbery Knitwear; Donald Davies; Donegal Design; Dorene; Gaeltarra Eireann; Galway Bay; John Hagarty; Jimmy Hourihan; Moneque; Pallas Mfg.; Jonathan Richards; Sheleen; Western Hats. Contact: 371-3600.		
Postponed	BERGDORF GOODMAN'S FASHION SHOW BY MILA SCHON, ORIGINALLY SCHEDULED FOR MON., FEB. 8 AT 11:30 A.M., HAS BEEN POSTPONED (New date will be announced).		
Tuesday	PRESS SHOW: TEXAS	JUDI BUIE BOOTSHOP:	LONE STAR CAFE (13TH ST.)
Feb. 8	BOOT FASHION GALA	TEXAS AT SERENDIPITY	61 FIFTH AVENUE
3:00 P.M.-	By invitation. Thereafter at 225 East 60th St. Contact: 838-3531.		
5:00 P.M.	Publicity: Roz Rubenstein, 691-8340.		
Wednesday	BREAKFAST SEMINARS--	BONWIT TELLER	2ND FLOOR
Feb. 9	FIRST OF THREE		CAFFE ORSINI
9:30 A.M.-	Wed., Feb. 9--Grace Mirabella, Editor-In-Chief, Vogue Magazine; Wed. Feb. 16--		
11:00 A.M.	Diane Von Furstenberg, fashion show and talk about contemporary lifestyles; Wed., Feb. 23--Bill Blass fashion show and discussion of approach to fashion. Admission: \$5.00, each seminar. Publicity: Harriet Weintraub, EL 5-6800.		
Wednesday	SPRING/SUMMER LINGERIE:	EVE STILLMAN	BARBETTA RESTAURANT
Feb. 9	LUNCHEON FASHION SHOW		321 WEST 46TH STREET
12:30 P.M.	Reservations: (from \$8.95). Contact: CI 6-9171.		
Wednesday	PREVIEW: SPRING AND	GALANOS	HOTEL PLAZA
Feb. 9	SUMMER COLLECTION	(2254 S. SEPULVEDA, L.A.)	BAROQUE SUITE
3:00 P.M.	By invitation. Contact: (213) 272-1445.		
Friday	BEAUTY AND HEALTH--	THE FASHION GROUP, INC.	HOTEL AMERICANA
Feb. 11	LUNCHEON MEETING	(9 ROCKEFELLER PLAZA)	BALLROOM
12:00 Noon	"Let 'Em In: The Male Market--The Black Market--The Older Market"--		
Luncheon	"Changing images, attitudes, needs of the beauty industry's fastest growing, most underdeveloped markets." Chairman: Mary Randolph Carter, Mademoiselle; Co-Chairman: Charlotte Lipson. Members--\$20.00; Guests: \$25.00; CI 7-3940.		
Feb. 12-	NATIONAL SHOE FAIR AT N.Y. COLISEUM AND AMERICANA HOTEL		
Feb. 15	Contact: Reno Ravenna, 12 E. 38th St., 689-5996.		
Saturday	FALL 1977	GOLO FOOTWEAR	717 FIFTH AVE. (55TH ST.)
Feb. 12	SHOE COLLECTION		SHOWROOM - ROOM 416
4:00 P.M.-	Showings at 4:30 and 5:30. (Cocktails: 4:00 to 6:00). Show Coordinator:		
6:00 P.M.	Sybil Weinman. By invitation. Open, 9:00 A.M.-5:00 P.M. Feb. 12-15. Contact: Helen Perlman, 688-8200.		
Saturday	FALL 1977 SHOE	CHARLES JOURDAN	3 WEST 57TH STREET
Feb. 12-	FASHIONS	COLLECTIONS	SHOWROOM - 12TH FLOOR
Feb. 18	Collections by Charles Jourdan, Pierre Cardin, Xavier Danaud. Informal showings by appointment, Feb. 12-18. Contact: 421-4250.		
Feb. 13-	FLORIDA FASHION MART SPRING & SUMMER SHOW IN TAMPA AT CONVENTION HALL -		
Feb. 15	Men's, Women's and Children's Fashions. Contact: (813) 223-8511.		
Monday	"A GOOD DEAL OF FASHION"	WOHL SHOE COMPANY	9 WEST 57TH STREET
Feb. 14	-- FILM AND SHOW		SHOWROOM - 14TH FLOOR
4:00 P.M.	A new concept in showroom design - new communications ideas on film and print, plus a live show produced by Doris A. Weston - apparel and shoe trends toward Fall '77. By invitation (limited seating). Contact: Aleta Fedoruk, PL 9-5844.		
Champagne			

Monday 1977 FALL SHOE HALSTON ANDREW CRISPO GALLERY
 Feb. 14 SHOWING FOR GAROLINI 41 EAST 57TH STREET
 4:30 P.M.- Cocktails and exhibition of paintings and shoes. By invitation.
 7:00 P.M. Contact: Grace Kent Sage, 973-7920.

Monday FALL SHOE REED JAY EVINS HURRAH CLUB
 Feb. 14 COLLECTION 36 WEST 62ND STREET
 5:00 P.M. Reed Jay Evins for R.J.E. Designs (Algy Shoe, N.Y.) - women's; Reed Jay Evins
 Cocktails for Selva Dance - men's, women's, children's; R.J.E. Designs/Men. Show at
6:00 P.M. By invitation. Contact: 838-8476.

Monday SPRING COLLECTION BERGDORF GOODMAN 4TH FLOOR
 Feb. 14 BY PAULINE TRIGERE PLAZA COLLECTIONS
 6:00 P.M. By invitation. Cocktails after show (Main Floor). Contact: PL 3-7300.

Monday FASHIONS & ACCESSORIES GREEK TRADE CENTER 150 EAST 58TH STREET
 Feb. 14 FROM GREECE 3RD FLOOR
 6:00 P.M. Women's, men's, children's. (6 to 8 P.M.) By invitation. Contact: 751-2404.

Tuesday CHLOE FASHIONS AT SAKS FIFTH AVENUE 5TH FLOOR
 Feb. 15 BENEFIT SHOW
 11:30 A.M. Designer Karl Lagerfeld will be present. Tickets: \$10.00, for benefit of
 J.O.B. (Just One Break). By invitation. Contact: 725-2500. Publicity:
 Helen O'Hagan, PL 3-4000.

Tuesday SECOND ANNUAL NATIONAL HOME FASHIONS HOTEL PLAZA
 Feb. 15 AWARD PRESENTATION LEAGUE (41 MADISON AVE.) GRAND BALLROOM
 12:30 P.M. "Big Apple" Award to honor Arthur Ochs Sulzberger, Publisher, N.Y. Times;
 Luncheon and to salute the N.Y. Chapter's Fifty Industry Colleagues. (Cocktails at
 11:30; program at 1:15). Members: \$18.00; guests; \$20.00. Contact: 685-4664.

Wednesday PRESS PREVIEW: SPRING GUCCI ST. REGIS HOTEL
 Feb. 16 AND SUMMER COLLECTION ROOF
 12:00 Noon Presentation of Gucci Spring and Summer fashions and accessories for ladies
 Luncheon and gentlemen. By invitation (reserved seating - must present invitation at
 door). Public Relations: Hamra Associates, 3 East 54 St., 753-9833.

Feb. 19 VARIETY MERCHANDISE SHOW AT N.Y. COLISEUM (Feb.19-22). Contact:(516)357-3555.

Tuesday FASHIONS AND SHEETS BLOOMINGDALE'S 7TH FLOOR
 Feb. 22 BY ZANDRA RHODES
 7:30 P.M. (Note change of date). By invitation. Publicity: Peggy Healy, 223-7204.

Wednesday SHOWING OF FASHIONS BERGDORF GOODMAN 2ND FLOOR
 Feb. 23 BY GEOFFREY BEENE
 11:30 A.M. "The World of Geoffrey Beene"--Spring fashions by Geoffrey Beene and Beene
 Bag. Customer show. Publicity: Suzanne Butterfield, PL 3-7300.

Wednesday FASHIONS BY CERRUTI SAKS FIFTH AVENUE 5TH FLOOR
 Feb. 23 AT BENEFIT SHOW
 7:00 P.M.- First women's collection by Cerruti at a benefit show for Irvington House.
 9:00 P.M. By invitation. Publicity: Helen O'Hagan, PL 3-4000.

Feb. 27- ISRAELI FALL & WINTER FASHIONS BY 21 MEN'S & WOMEN'S MFRS. AT CHICAGO APPAREL
 March 2 CENTER. Contact: Govt. of Israel Trade Ctr., 111 W. 40 St., 594-5215.

Monday BENEFIT FASHION SHOW ELIZABETH ARDEN HOTEL PIERRE
 Feb. 28 FOR JOFFREY BALLETT GRAND BALLROOM
 12:00 Noon Showing of Spring fashions by Andre Murasan. Tickets: \$45.00 each, for
 Luncheon benefit of Joffrey Ballet. Contact: 265-7300.

Monday Feb. 28 6:30 P.M.	CHRISTIAN DIOR BENEFIT FASHION SHOW Marc Bohan will be present. Tickets: \$20.00 for benefit of Jewish Guild for the Blind. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Beginning Monday Feb. 28	EARLY FALL COLLECTION Continuous by appointment. Contact: Alyson, 594-8400.	LIZ CLAIBORNE	80 WEST 40TH STREET NEW SHOWROOM - 6TH FLOOR
Beginning Monday Feb. 28	OPENING OF EARLY FALL COLLECTION By appointment. (Through March 11). Contact: 391-1790.	TIKTINER	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday March 1 11:30 A.M.	ADOLFO FASHIONS AT BENEFIT SHOW Spring fashion show, for benefit of Museum of City of N.Y. By invitation. Contact: 427-6565. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Tuesday March 1 5:00 P.M.	MENSWEAR FASHIONS FOR FALL & WINTER Preview of men's fashions and sportswear. By invitation. Contact: 582-8034.	JEFF BANKS FOR NIK NIK (1290 SIXTH AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Wednesday March 2 5:00 P.M.- 7:00 P.M.	MENSWEAR FASHION SHOW AND RECEPTION Preview of Fall menswear by Oscar de la Renta. By invitation. Contact: Diane Harrell, 245-6760.	OSCAR DE LA RENTA MENSWEAR	REGINE'S 59TH ST. & PARK AVE.
Thursday March 3 6:00 P.M.- 8:00 P.M.	PREVIEW OF SPRING AND SUMMER FASHIONS New collection designed by Sally Hanson for the New York Jax. By invitation. (Cocktails). Contact: Ms. Horby, 753-5866.	THE NEW YORK JAX	7 WEST 57TH STREET
March 5- March 11	TENTH READY-TO-WEAR FESTIVAL AT CONVENTION CENTER IN HONG KONG. Contact: Maralyn Rittenour, Hong King Trade Dev.Ctr., 548 Fifth Ave., 582-6610.		
Monday March 7- March 11	FALL READY-TO-WEAR FASHIONS FROM ISRAEL Forty manufacturers of men's, women's and children's fashions will present collections from Israel. By appointment. Contact: 594-5215.	GOVERNMENT OF ISRAEL TRADE CENTER (111 W. 40TH ST.)	N.Y. HILTON HOTEL
Beginning Monday March 7	SUMMER JEWELRY AND BELT COLLECTION Continuous showings by appointment. Contact: Gail Meehan, 679-6281.	P. C. DESIGNS, INC. BY PETER CATALANO	385 FIFTH AVE. (36TH ST.) SHOWROOM - SUITE 809
Tuesday March 8 11:30 A.M.	GLORIA VANDERBILT BENEFIT FASHION SHOW For benefit of Memorial Sloan Kettering. By invitation. Contact: Mr. Bradley Tonkin, 794-7973. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Wednesday March 9 6:45 P.M.- Midnight	PRESENTATION OF 1977 TOMMY AWARDS Presentation of Annual Tommy Awards for creativity in print design. Retailer of the Year Award, Marvin Traub, President, Bloomingdale's. Over-The-Counter Award, David Sofro, President, House of Fabrics. By invitation only. Contact: Arlene Friedlander: 564-8505.	AMERICAN PRINTED FABRICS COUNCIL	HOTEL PLAZA GRAND BALLROOM
March 14	FALL READY-TO-WEAR SHOWINGS IN MILAN (March 14-18)		
March 20	KNITWEAR AND ACCESSORIES SHOWINGS IN FLORENCE (March 20-23)		
March 26	PRET-A-PORER SHOWINGS IN PARIS AT PORTE DE VERSAILLES (March 26-30) : 582-4960.		

March 27- March 30	NAMBS (Nat'l. Assn. of Men's Sportswear Buyers); and BAMA (Boys' and Young Men's Apparel Mfrs.Assn.) at N.Y. Statler Hilton Hotel. Contact: 689-7420.		
Monday March 28 5:00 P.M.	MENSWEAR FASHIONS FOR FALL & WINTER By invitation. Publicity:	RAFAEL BY BILL KAISERMAN (29 WEST 56TH STREET) Roberta Bendavid, 399-2450.	PLACE TO BE ANNOUNCED
Tuesday March 29 5:30 P.M.	SHOWING OF FALL MENSWEAR By invitation. (5:30-7:30 P.M.)	GENTLEMEN'S QUARTERLY Contact: Margery Rubin Cohen, 644-5717.	PLACE TO BE ANNOUNCED
March 30	BRITISH INT'L. FASHION FAIR IN BIRMINGHAM, ENGLAND (March 30-April 2)		
Monday April 18 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment.	OLIVIER DESIGNS LTD. Contact: 730-8118.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday April 18 4:00 P.M.	SHOWING OF FALL COLLECTION Also, Eleanor Brenner for Brenner Bees. By invitation.	ELEANOR BRENNER INC. (498 SEVENTH AVENUE) Contact: 239-1150.	PLACE TO BE ANNOUNCED.
Monday April 18 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter, 530 Seventh Ave., 6th floor.	CONCEPT VII; C.VII Contact: 354-2700.	FASHION INST.OF TECHN. 227 WEST 27TH STREET
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	DONALD BROOKS Contact: 391-0900.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	GOLDWORM Contact: 244-1700.	1410 BROADWAY SHOWROOM - 20TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous showings.	NANTUCKET NATURALS Contact: 244-3558.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday April 19 9:00 A.M.	OPENING OF FALL COLLECTION By invitation. Contact: 221-6374.	TRACY MILLS	57 WEST 38TH STREET SHOWROOM - 12TH FLOOR
Tuesday April 19 10:00 A.M.	SHOWING OF FALL COLLECTION Also, Tues., April 26 at 10:00 A.M. By reservation.	ADELE SIMPSON Contact: 354-8600.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 19 11:00 A.M.	SHOWING OF FALL COLLECTION Also Tues., April 26 at 11:00 A.M. By reservation.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN Contact: 221-1445.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday April 19 12:00 Noon	SHOWING OF FALL COLLECTION Also, Mon., April 25 at 12:00 Noon. By reservation.	HAROLD LEVINE BY DON BREITINGER Contact: 391-2255.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday April 19 2:00 P.M.	SHOWING OF FALL COLLECTION Also, Tues., April 26 at 12:00 Noon. By reservation.	HANAE MORI Contact: 221-5726.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday April 19 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 6th floor.	GAMUT BY DON SAYRES (512 SEVENTH AVENUE) Contact: 354-4700.	PLACE TO BE ANNOUNCED

Tuesday April 19 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 391-1900.	TRIGERE-TOO BY SUSSEX	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday April 19 7:00 P.M.	ITALIAN FASHION SHOW & DINNER DANCE By invitation. Cocktails 7:00 P.M., Show 7:30 P.M., Dinner-Dance 8:30 P.M. Contact: 432-9250, Ext. 28.	ITALIAN TRADE COMMISSION	HOTEL PIERRE GRAND BALLROOM
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Also Sica Knits by Milton Kent Ford. Contact: Gladys Thompson: 594-4470.	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday April 20 9:00 A.M.	SHOWING OF FALL SPORTSWEAR COLLECTION By invitation. Thereafter by appointment. Contact: Jeanne Atkinson, 221-8510.	BILL ATKINSON LTD.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday April 20 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 244-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday April 20 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 398-9000.	RIZKALLAH FOR DON FRIESE	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday April 20 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. (Note change of date, time, place). Contact: 391-0901.	GINO-SNOW BY RICHARD ASSATLY	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday April 20 2:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 279-9223.	CUDDLECOAT; V & J DESIGN	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday April 20 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appintment, 16th floor. Contact: 354-8336.	DIANE VON FURSTENBERG (530 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Wednesday April 20 5:30 P.M.	FALL COLLECTION BY CLOVIS RUFFIN By invitation. Contact: Bert Reifer, 221-0661. Publ.: Jeanne Chappell, 221-0644.	RUFFINWEAR; RUFFINKNIT (550 SEVENTH AVENUE)	ESSEX HOUSE CENTRAL PARK SOUTH
April 20	FRANKFURT FUR FAIR IN GERMANY (April 20-24)		
Thursday April 21 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Lillian Brandt, 398-9000.	JAMES DAUGHERTY	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday April 21 11:00 A.M.	FALL SHOWING: DRESSES & SPORTSWEAR By invitation. Thereafter by appointment. Contact: Dresses: Jeff Levine, 221-6720; Sportswear: Herb Lewin, 221-3080.	LEO NARDUCCI NARDUCCI FOR THE SMITHS	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Thursday April 21 12:00 Noon	PRESS SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Diane Radley, 581-4350.	HOUSE OF JULIO	23 WEST 52ND STREET SHOWROOM - 3RD FLOOR
Thursday April 21 1:00 P.M.	SHOWING OF FALL COLLECTION Show followed by luncheon. By invitation (must present at door). Contact: Buyer --Joanne Jaap or Helen Bailey; Press--Fernanda Gilligan, 355-7600.	ROBERTA DI CAMERINO	OLYMPIC TOWER-2ND FLOOR 645 FIFTH AVENUE

Thursday April 21 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-7830.	SCOTT BARRIE (530 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Thursday April 21 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 221-5765. Publicity: Rea Lubar, 279-0790.	ALICE BLAINE	80 WEST 40TH STREET THE GREENHOUSE
Monday April 25 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-4200.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
April 25	10:00 A.M., GEOFFREY BEENE & BEENE BAG (Press Show), 550 Seventh Ave., 398-0800.		
Monday April 25 11:00 A.M.	SHOWING OF FALL COLLECTION Also at 3:00 P.M. By reservation. Contact: Barrie Sommerfield, 398-9000.	GLORIA VANDERBILT	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
April 25	12:00 Noon, BILL BLASS (Press Show), 550 Seventh Ave., 17th floor, 221-6660.		
April 25	12:00 Noon, HAROLD LEVINE (2nd Show), 530 Seventh Ave., 21st fl., 391-2255.		
Monday April 25 2:00 P.M.	SHOWING OF FALL COLLECTION Also April 26 at 2:00 P.M. (Press Show, April 25 at 10:00 A.M.-see above). By reservation. Contact: 398-0800.	GEOFFREY BEENE; & BEENE BAG	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
April 25	3:00 P.M.; GLORIA VANDERBILT (2nd Show), 550 Seventh Ave., 15th fl., 398-9000.		
Monday April 25 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-7545.	CATHY HARDWICK	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday April 25 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter in showroom, 23rd floor. Contact: 221-8330.	ALBERT CAPRARO (550 SEVENTH AVENUE)	FASHION INST.OF TECHN. 227 WEST 27TH STREET
Tuesday April 26 9:00 A.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Buyers show at 4:00 P.M. By reservation. Contact: 354-4200.	BLASSPORT (550 SEVENTH AVENUE)	FOUR SEASONS 99 EAST 52ND STREET
Tuesday April 26 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 14th floor. Contact: 736-8888.	BETTY HANSON & COMPANY (205 WEST 39TH STREET)	PLACE TO BE ANNOUNCED
April 26	10:00 A.M. ADELE SIMPSON (2nd Show), 530 Seventh Ave., 23rd floor, 354-8600.		
April 26	11:00 A.M., MOLLIE PARNIS BOUTIQUE, 530 Seventh Avenue, 18th floor, 221-1445.		
Tuesday April 26 11:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 691-8300.	MRS. H. WINTER FOR YESTERDAY'S NEWS	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
April 26	12:00 Noon, HANAE MORI (2nd Show), 550 Seventh Avenue, 5th floor, 221-5726.		
Tuesday April 26 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAEHELY	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR

Tuesday April 26 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 530 7th Ave., 3rd fl. Contact: 354-0760.	ALBERT NIPON; & NIPON BOUTIQUE	PLACE TO BE ANNOUNCED
April 26	2:00 P.M., GEOFFREY BEENE (3rd Show), 550 Seventh Ave., 4th fl., 398-0800.		
Tuesday April 26 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday April 26 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 7th fl. Contact: Jean Roberts, 354-1880.	DOMINIC ROMPOLLO (530 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Tuesday April 26 4:00 P.M.	SHOWING OF FALL COLLECTION Also, Thurs., April 28 at 4:00. By reservation. (Press, Tues., May 3 at 11:30. By invitation). Contact: 391-9100.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
April 26	4:00 P.M., BLASSPORT (Buyers' Show), Four Seasons, 99 East 52nd St., 354-4200.		
Tuesday April 26 5:30 P.M.	SHOWING OF FALL COLLECTION Buyers--Judy Flynn, 221-0675. Press--Jeanne Chappell, 221-0644.	RALPH LAUREN (550 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Wednesday April 27 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 2nd fl. Contact: 563-0988.	GENRE BY GIL AIMBEZ (530 SEVENTH AVENUE)	STATLER HILTON HOTEL 7TH AVENUE & 33RD ST.
Wednesday April 27 10:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: Rick Costello, 354-8620. Publ.: Rea Lubar, 279-0790.	PORTFOLIO BY PERRY ELLIS	1411 BROADWAY SHOWROOM - 29TH FLOOR
Wednesday April 27 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-1445.	MOLLIE PARNIS COUTURE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday April 27 12:00 Noon	SHOWING OF FALL COLLECTION Also at 3:30 P.M. By invitation. Contact: 736-9601	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Wednesday April 27 1:00 P.M.	SHOWING OF FALL COLLECTION Also, Thurs., April 28, 1:00. (Press, Mon. April 25, 12:00 noon). Contact: 221-6660.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
April 27	3:30 P.M., CALVIN KLEIN (2nd Show), 205 W. 39 St., 11th fl. Contact: 736-9601.		
Wednesday April 27 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 530 Seventh Ave., 10th fl., 391-0420.	PATTI CAPPALLI FOR JERRY SILVERMAN	PLACE TO BE ANNOUNCED
Thursday April 28 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-4200.	KASPER FOR J.L. SPORT	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday April 28 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 594-5010. Publicity: Vera Bacal, PL 3-8421.	MADY GERRARD	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR

Thursday April 28 11:30 A.M.	PRESS SHOWING OF FALL COLLECTION Buyers at 3:00 P.M. By reservation. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
April 28	1:00 P.M., BILL BLASS (3rd Show), 550 Seventh Ave., 17th fl., Contact: 221-6660.		
April 28	3:00 P.M., HALSTON (2nd Show), 550 Seventh Ave., 17th fl., Contact: 354-6340.		
April 28	4:00 P.M., TRIGERE (3rd Show), 550 Seventh Avenue, 16th fl., Contact: 391-9100.		
Thursday April 28 4:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 13th floor. Contact: 736-8867.	BILL HAIRE FOR FRIEDRICKS (205 WEST 39TH STREET)	PLACE TO BE ANNOUNCED
Thursday April 28 5:15 P.M.	SHOWING OF FALL COLLECTION <u>Show at 5:45 P.M.</u> By invitation. Contact: 399-2450.	BILL KAISERMAN FOR THE RAFAEL WOMAN	REGINE'S 502 PARK AVE. (59TH ST.)
Friday April 29 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-4395.	CHARLES SUPPON (550 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Friday April 29 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Joan Blumberger, 736-4078.	MARY McFADDEN	264 WEST 35TH STREET SHOWROOM - 2ND FLOOR
Monday May 2 10:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Buyers' show at 2:30. By reservation. Contact: 354-6777.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
May 2	2:30 P.M., OSCAR DE LA RENTA (2nd show), 550 Seventh Avenue, 11th fl., 354-6777.		
May 3	11:30 A.M., TRIGERE (Press Show, by invitation), 550 Seventh Ave., 391-9100.		
Tuesday May 3 4:30 P.M. Cocktails	SHOWING OF FALL COLLECTION <u>Show at 5:00 P.M.</u> By invitation. Thereafter by appointment. Contact: 221-3489.	SAZ	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

REGIONAL MARKET DATES

March 19	CHICAGO EARLY FALL COLLECTIONS (<u>March 19-24</u>)
March 26	DALLAS EARLY FALL COLLECTIONS (<u>March 26-31</u>)
April 15	LOS ANGELES EARLY FALL COLLECTIONS (<u>April 15-18</u>)
May 21	DALLAS FALL COLLECTIONS (<u>May 21-26</u>)
June 4	CHICAGO FALL COLLECTIONS (<u>June 4-9</u>)
June 10	LOS ANGELES FALL COLLECTIONS (<u>June 10-13</u>)
Aug. 5	MIAMI HOLIDAY AND RESORT COLLECTIONS (<u>Aug. 5-9</u>)
Aug. 20	CHICAGO HOLIDAY AND RESORT COLLECTIONS (<u>Aug. 20-25</u>)
Aug. 27	DALLAS HOLIDAY AND RESORT COLLECTIONS (<u>Aug. 27-Sept. 1</u>)